

Public Engagement

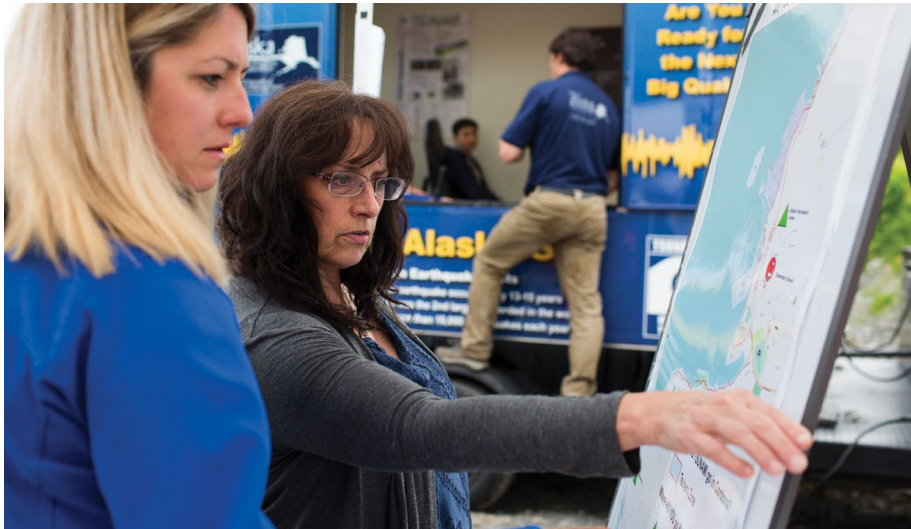
Michael Baker International's approach to public participation offers continuous opportunities for collaboration throughout the life of a project by utilizing a comprehensive set of techniques, tools and methods to involve local communities and stakeholders.

Putting Communities and Project Quality First

Michael Baker uses a comprehensive set of face-to-face techniques and online tools and methods to engage, educate and collaborate with local communities and interested stakeholders. Our goal is to build community capacity and enhance decision-making through thoughtful facilitation, innovative technologies, creative events and activities and meaningful dialogue. Our approach to public participation offers continuous opportunities for input and involvement throughout the life of a project – all of which are strategically organized to develop a consensus-based vision and local ownership and to foster community awareness and excitement about a project.

Contact

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Michael Baker
INTERNATIONAL

We Make a Difference

SERVICES

- Advertising & Online Marketing
- Advisory Committees
- Annual Reports
- Billboards
- Brochures, Handouts & Postcards
- CMS Integration & Customization
- Community Immersion
- Custom Email Templates
- Custom Web/Mobile Native Applications (iOS and Android)
- Design Charrettes, Workshops & Walking Tours
- Document Design & Production
- Focus Groups & Stakeholder Interviews
- Hosting Services
- Interactive Infographics & Presentations
- Live Polling
- Logos/Branding
- Media Relations & Public Relations
- Meeting Facilitation
- Newsletters & e-Blasts
- Participatory Budgeting
- Pop-Up Workshops
- Public Education
- Public Participation Plans
- Social Media Strategy & Implementation
- Strategic Planning
- Summary Reports
- Visioning
- Visual Simulations (3D and 4D)
- Website Creation & Redesign
- Web-Based Surveys
- Youth Engagement

Visit mbakerintl.com/practices/planning for more information about our capabilities and iconic projects.